



# Murder Mystery Shows

## COMEDY IS MURDER

THEY improv: Comedy is Murder

**THEY improv** is the new leader for Mystery Shows, providing several innovative approaches to the genre. Every show is customized to the audience and venue, with many of the details improvised on the spot and adjusting to what happens around us. Placing renewed emphasis on the entertainment of the shows and shifting the focus from the detective and back on the entertaining characters, **THEY improv** has generated a reputation for having some of the most effective and interactive Mystery Shows in the industry. Based on approach, shows can go from 45 minutes to 3 hours or longer.

**The Straight Murder:** Our cast of characters introduce themselves as people come in. They interact with the crowd setting the stage for the event. Once seated, our host welcomes everyone out of character and explains how the evening will work. There are fights and arguments around the room, characters interacting at tables, and some actions in front of everyone. All of this adjusts based on the audience around us. Audience members are identified through their willingness to interact and immersed in the mystery with the characters weaving tales of deceit and crime. These audience members can also be prime suspects and carried along with the investigation once the murder occurs as our professional comedian as Detective pulls them in front of the group to get information out to everyone. We resolve the crime in a variety of ways, but generally our suspects go table to table to answer questions and teams submit who they think committed the crime for the chance to win not very expensive prizes.

**The Ambush:** One element that can separate a **THEY improv** murder mystery from the competition is performing the show as an Ambush! The audience isn't aware that a murder mystery show is occurring. Instead, the audience is informed that another event is taking place and the event goes quickly awry with the result being a murder. At that point the audience realizes that it is a murder mystery show and our detective walks them through the process of solving the crime.

**The Cambridge Solution:** For larger parties on a budget, we have a murder mystery that uses 6-10 audience participants as suspects. Our Detective makes it easy for them and walk the audience through the process to determine the culprit. Our **Dartmouth Plan** turns this into a mix-and-mingle party for smaller groups. Prices vary based on the size of the event and the amount of customization.

**Team Building Can Be Murder:** For groups looking for more of a team building effort, **THEY improv's** mysteries get people working as teams. Besides our regular shows, there is our Cornell Conundrum and Scavenger Hunt styled events.

**Theft Mysteries:** Not all mysteries involve death. We have a variety of themes with each program that can involve theft instead of murder. Simply ask us how we can help you to achieve great results while accommodating even the most squeamish of guests.

**Murder Town USA:** This is generally for events with just one or a few celebrants, or teams rotating through. We set the scene for a crime and have a variety of witnesses along with our comedic detective using detectives-in-training. They investigate the comedic details to reveal the culprit.

You can also view individual Tear Sheets for each of these to see more detail.

*Contact **THEY improv** to learn that our contributions to the success of your events is no mystery  
Email [info@THEYimprov.com](mailto:info@THEYimprov.com) or call (866) 219-4386*